

Curriculum Vitae



Name, firstname Hekuran Avdili
Birthday date 26. August 1989
Status married
Place of residence Zürich, Schweiz
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2003 – 2006 3 years advanced level, Sek B school Letzi, in zürich

2006 – 2007 1 Year of vocational school zürich, School of art

2007 – 2008 1 Year preliminary design course at the vocational school for design in zürich

August 2008 – August 2011 PRIME Communications AG,
www.prime.ch
Graphicdesigner in education

Clients: ABB, Alstom, Conzzeta, Gesundheitsdirektion des Kanton Zurich (Pulsberufe), Jacobs Foundation, Swisscom IT Services, SwissLegal, Stadtpolizei Zurich, Bergbahnen St.Moritz, Sunrise, Swico Recycling, Swisslife (TicTricTrac), yallo
VSE (Verband Schweizerischer Elektrizitätsunternehmen)

August 2011 – August 2012 Leo Burnett Switzerland AG
www.leoburnett.ch
Art Director Assistent

August 2012 – August 2016 Alpha245 AG, Communication agency
www.alpha245.ch
Art Director Assistent für 2.5 years
Art Director für 1.5 year

Clients: Manor Food, Manor, Fiat, Fiat Professional, UBS, Jumbo Baumarkt, Kanton Aargau, Sympany, Goldbach Group, avec, Wild Herbal, yallo, I AM Care, Rössler Bäckerei, bank coop, Radio24, Clear Channel, Hochmoor Chäs

September 2016 – today

SibeSiech GmbH
Owner & Creative Director

Agency: DieAntwort, RufLanz, Jung von Matt/Limmat, Inhalt und Form, by Heart Marketing, Heimat Zürich, Farner Consulting AG, Plan-Net, Viven GmbH, Wirz Brand Relations AG, Fachwerk AG, Ogilvy AG, Equipe Agency AG, Freundliche Grüße GmbH, Serviceplan-Suisse, Publicis Emil, Leo Burnett Suisse, Jeff Zurich, Farner Consulting AG, WundermannThompsons Switzerland AG, Saatchi&Saatchi Suisse, C-Factor, TradeMarketingIntelligence AG, Wave Advertising AG

Clients: Aldi Suisse, EMMI Schweiz, Emmi Kaltbach, MIGROS, Helsana, teo jakob, Mobility, Hyundai, Swisscom TV, SportXX, M-Budget, Bike World, Mobiliar, Oswald Schweiz, Swiss Life, COMAG AG, EKZ Solarplaner, Tamedia AG, cheese-festival.ch, COMAG, orani, MANOR FOOD, Manor, JUMBO, Jeep, Fiat, I AM CARE, Annas Best, Migros, UBS

November 2022 – today

SibeSiech AI Lab
AI-Artist

Generative AI Specialist & Educator

Workshops, AI-Events, Crashcourses and Advanced in Midjourney for agencies, privat lessons and direct clients

-> [AI-Portfolio](#)

August 2014 – Januar 2015

ADC/BSW-Creativeschool
Further education on strategy, conception and implementation of creative ideas.

October – November 2022

Interaction Design
Further training in digital and interaction design as well as in the field of human computer interaction design in the classic communication environment.

Skillz

- Art Direction
 - Creative Direction
 - Generative AI
 - Concept / Creative Thinking
 - Graphic Design
 - Webdesign, UX-Design

 - Photoshop
 - Lightroom
 - InDesign
 - Illustrator
 - Figma, Sketch & Adobe XD
 - Midjourney
 - Chat GPT
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AWARDS & ACHIEVEMENTS

- LüzersArchive 2024 Selected for the 225th edition
AI-Campaign «MAKE.FUTURE.HAPPEN» for Unicef
- GooSeeAward2024 Shortlist, Category «AI meets reality»
- SwissOutOfHomeAward2023 Shortlist, AI-Campaign «MAKE.FUTURE.HAPPEN» for Unicef
- SwissPosterAward 2020 Shortlist, Campaign «Art frames»
- AdsOfTheWorld, 2020 Three campaigns included
- SDV Award 2019 Sanagate autumn campaign,
Gold in Kategorie SocialMedia & E-Mail Direct Mailing
- SDV Award 2019 Bündnerfleisch «energy at its finest»
Gold in Art Direction & Production
- SGD Swiss Graphic Designers Expert Member since February 2018, www.sgd.ch
- ADC Award 2018 Self-promotion «#SaveMeFromMyNiceLife»
Shortlist in category Klein aber fein
- ADC Award 2016 JUMBO Hardware-Store «FiftyShades»
Shortlist in category Creative Media
- ADC Young Creatives Award 2015 Die Mobiliar, Shortlist in category Cyber
- ADC Young Creatives Award 2014 PostMail «Wachs» Gold in category Film
- ADC Young Creatives Award 2014 PostMail «Keine Werbung» Shortlist in category Film
- ADC Young Creatives Award 2012 Cailler, Shortlist in category Billboard
- Zurich vocational school for design 2009, Gold in Design/Layout/Concept, Carrying bag

December 2012

Solo-Exhibition
«The power of invisibility»
aubrey Zürich

August 2010

Mediart Exhibition
youngartart.ch,
Gallerie Seefeld

German

1. Mother tongue

Albanian

2. Mother tongue

Englisch

B2 English (Intermediate)

Social-Media

[LinkedIn](#)

[Instagram AI-Portfolio](#)

[Behance](#)

[Instagram Advertising](#)

[Website](#)